

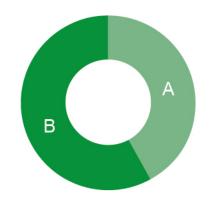
NÜRNBERG MESSE

# 会 后 报 告

# Post Show Report



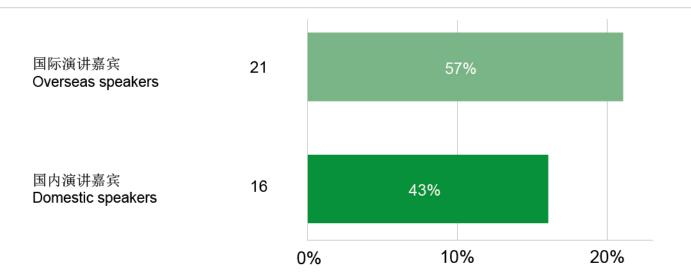
参会企业内外资比例 Country of origin of delegates



A 41% 外资企业 Overseas companies

B 64% 内资企业 Domestic companies

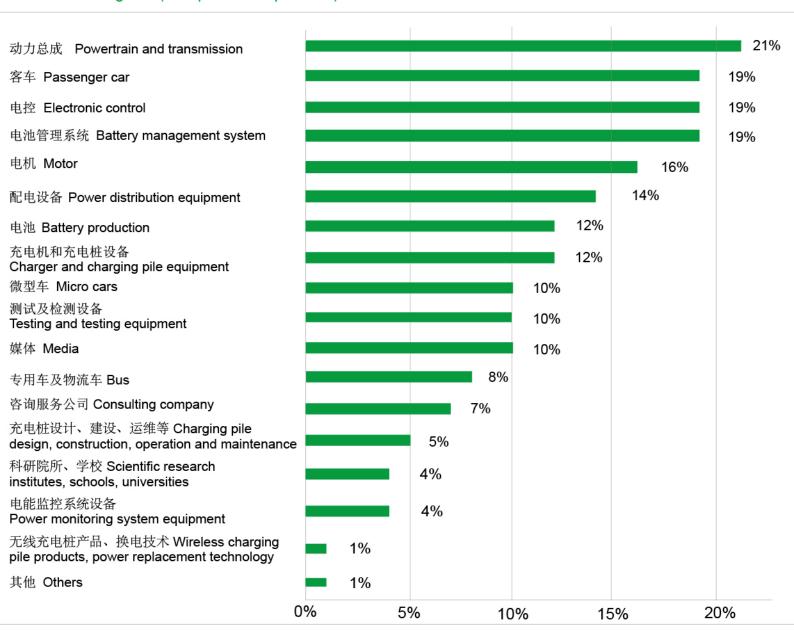
演讲嘉宾国内外比例 Country of origin of speakers



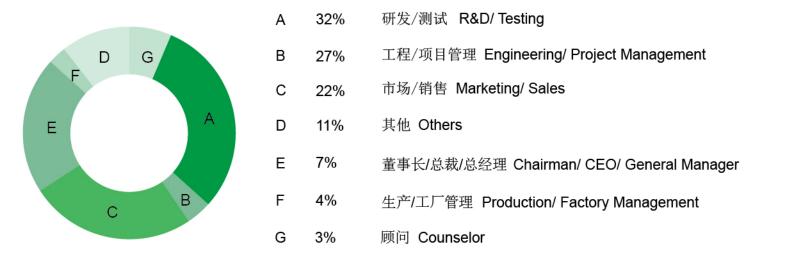




参会代表企业类型(多选) Fields of delegates (multiple choice possible)



参会代表所属职能 Job function/ relative department of delegates



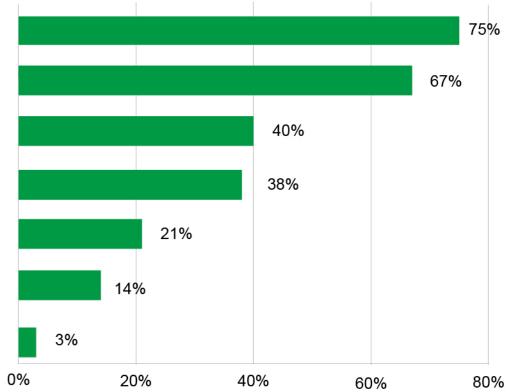




## 参会代表所关注的产品类别(多选)

Which products/ services of the conference topics were delegates interested in? (multiple choice possible)





参会代表的参会目的(多选)

车身及材料

其他

Others

Car body & material

Delegates' purpose to attend the conference (multiple choice possible)

# 了解电动车市场发展现状与趋势

Know more about the current status and trend of the electric vehicle market

寻求创新技术和解决方案

Find innovations and solutions

了解电动车行业政策/寻求政策解答

Know more about the electric vehicle industry

policy / seek policy solutions

寻找代理商/分销商/合作伙伴 Seek Agents/ Distributors/ Partners

寻找供应商

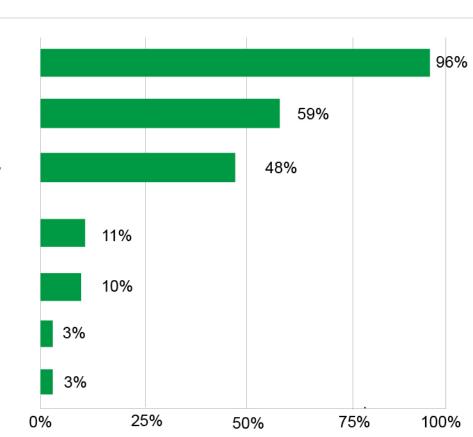
Seek Suppliers

采购

Purchase

其他

Others







还有哪些方面的话题,是参会代表比较感兴趣的? About which topics do the delegates want to get more information?

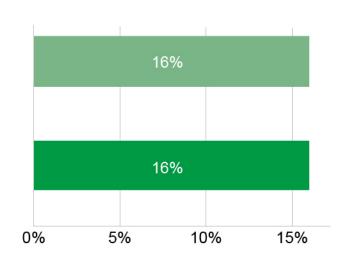
# 提到最多的两项 Top 2 that have been mentioned

电池技术

Battery technologies

电机电控技术

Motor and electronic control technologies



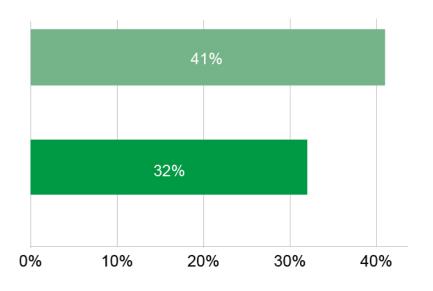
# 参会代表希望主办方安排哪些活动?

Which kinds of activities do delegates hope to be organized?

### 提到最多的两项 Top 2 that have been mentioned

产品体验与公司参观 Product experice & company visits

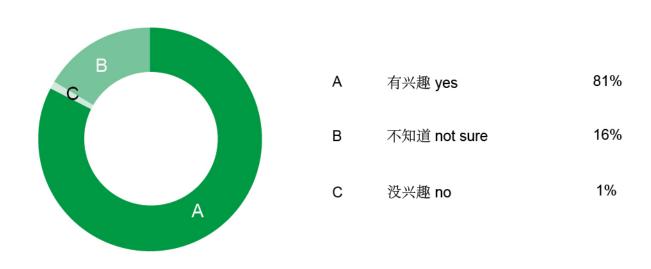
交流与互动 Communication & interaction







# 今后是否有兴趣参加其他EVTec相关的活动 Intention of delegates to visit EVTec in the future



# 参会代表对相关内容的评价

Delegates' evaluation of the relative content



23%	48%	22% 1% 7%

# 演讲嘉宾质量 quality of speakers

25%	41%	26%	7% 1%
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# 会务服务质量 quality of convention services

26%	29%	29%	8%	8%
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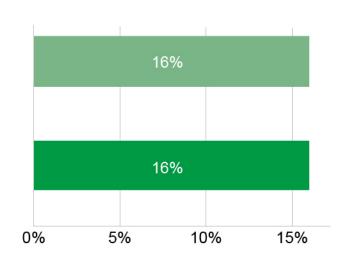
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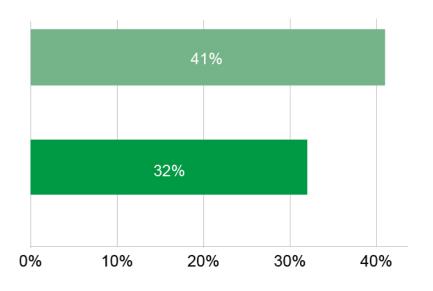
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现场掠影 Gallery















